

NEWS RELEASE — FOR IMMEDIATE RELEASE — **NEWS RELEASE** — FOR IMMEDIATE RELEASE

American launches Memphis-Phoenix service, 3rd LaGuardia frequency

MEMPHIS, Tenn. (March 3, 2016) – American Airlines will launch two new flights this week at MEM, adding daily nonstop service between Memphis International Airport (MEM) and Phoenix International Airport (PHX), as well as a third frequency between MEM and New York's La Guardia Airport (LGA).

Both flights begin on Thursday, March 3, with the first departure from MEM to PHX taking place at 7:30 a.m. on Friday, March 4.

American will utilize 76-seat Bombardier CRJ900 aircraft for the PHX flights. For the added New York flight, the airline will use a two-class 76-seat Embraer E175 aircraft. The third frequency will run on weekdays, with two flights a day between MEM and LGA scheduled on Saturdays and Sundays.

The addition of nonstop flights to PHX also creates previously-unavailable one-stop connections for Memphis passengers to destinations such as Flagstaff, AZ; Yuma, AZ, Long Beach, CA; Monterey, CA; San Luis Obispo, CA; and Hermosillo, Mexico.

"For some time, our passengers have told us that they want more connectivity to the West, so they will undoubtedly welcome this MEM-PHX service," said Pace Cooper, Chairman of the Memphis-Shelby County Airport Authority (MSCAA) Board of Commissioners. "Also, the additional frequency to LGA assures that this critical route has more flexible and varied time options."

Scott Brockman, MSCAA President and CEO said, "Adding another daily nonstop flight to the West and increasing one-stop options for passengers makes this one of our more significant recent service additions. We are equally excited about American Airlines providing our passengers with a third frequency to LGA."

Updated schedules:

Memphis to Phoenix

Departs: 7:30 a.m. Arrives: 9:09 a.m.*

Phoenix to Memphis

Departs: 6:50 p.m.* Arrives: 11:42 p.m. **Memphis to New York City**

Departs: 6:00 a.m. (CST)

Arrives: 9:26 a.m. (EST)

Arrives: 8:32 a.m. (CST)

Departs: 1:45 p.m. (CST)

Arrives: 5:09 p.m. (EST)

Departs: 11:00 a.m. (EST)

Arrives: 1:14 p.m. (CST)

New York City to Memphis

Departs: 8:15 p.m. (CST)

Arrives: 11:39 p.m. (EST)

Departs: 6:30 p.m. (EST)

Arrives: 8:45 p.m. (CST)

For information about planning flights and available nonstop destinations, visit www.flymemphis.com.

^{*} Because Phoenix does not observe Daylight Savings Time, the PHX times will be one hour later for the first 10 days of service (10:09 a.m. and 7:50 p.m., respectively).